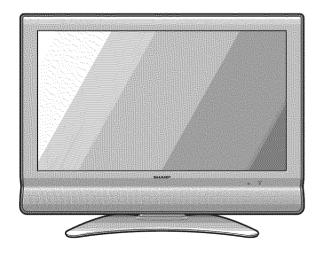
SHARP

LC-37SH20U

LIQUID CRYSTAL TELEVISION **TÉLÉVISEUR ACL TELEVISOR CON PANTALLA DE CRISTAL LÍQUIDO**

OPERATION MANUAL MODE D'EMPLOI MANUAL DE OPERACIÓN













LC-37SH20U

LIQUID CRYSTAL TELEVISION ENGLISH

OPERATION MANUAL

- The illustrations and on-screen displays in this operation manual are for explanation purposes and may vary slightly from the actual operations.
- Menu items that are not selectable are grayed out.

IMPORTANT:

To aid reporting in case of loss or theft, please record the TV's model and serial numbers in the space provided. The numbers are located at the rear of the TV.

| Model N | М |
|---------|---|
|---------|---|

Serial No.:

IMPORTANT INFORMATION

WARNING: TO REDUCE THE RISK OF FIRE OR ELECTRIC SHOCK, DO NOT EXPOSE THIS PRODUCT TO RAIN OR MOISTURE.



CAUTION

RISK OF ELECTRIC SHOCK DO NOT OPEN



CAUTION: TO REDUCE THE RISK OF ELECTRIC SHOCK,
DO NOT REMOVE COVER (OR BACK).
NO USER-SERVICEABLE PARTS INSIDE.
REFER SERVICING TO QUALIFIED SERVICE
PERSONNEL.



The lightning flash with arrow-head symbol, within an equilateral triangle, is intended to alert the user to the presence of uninsulated "dangerous voltage" within the product's enclosure that may be of sufficient magnitude to constitute a risk of electric shock to persons.



The exclamation point within a triangle is intended to alert the user to the presence of important operating and maintenance (servicing) instructions in the literature accompanying the product.

IMPORTANT INFORMATION

CAUTION: TO PREVENT ELECTRIC SHOCK, MATCH WIDE BLADE OF PLUG TO WIDE SLOT, FULLY INSERT.

CAUTION:

DO NOT PLACE THIS PRODUCT ON AN UNSTABLE CART, STAND, TRIPOD, BRACKET, OR TABLE. THE PRODUCT MAY FALL CAUSING SERIOUS PERSONAL INJURY AND SERIOUS DAMAGE TO THE PRODUCT. USE ONLY WITH A CART, STAND, TRIPOD, BRACKET, OR TABLE RECOMMENDED BY THE MANUFACTURER OR SOLD WITH THE PRODUCT. FOLLOW THE MANUFACTURER'S INSTRUCTIONS WHEN INSTALLING THE PRODUCT AND USE MOUNTING ACCESSORIES RECOMMENDED BY THE MANUFACTURER. A PRODUCT AND CART COMBINATION SHOULD BE MOVED WITH CARE. QUICK STOPS, EXCESSIVE FORCE, AND UNEVEN SURFACES MAY CAUSE THE PRODUCT AND CART COMBINATION TO OVERTURN.



WARNING: FCC Regulations state that any unauthorized changes or modifications to this equipment not expressly approved by the manufacturer could void the user's authority to operate this equipment.

CAUTION:

This product satisfies FCC regulations when shielded cables and connectors are used to connect the unit to other equipment. To prevent electromagnetic interference with electric appliances such as radios and televisions, use shielded cables and connectors for connections.

"Note to CATV system installer: This reminder is provided to call the CATV system installer's attention to Article 820-40 of the National Electrical Code that provides guidelines for proper grounding and, in particular, specifies that the cable ground shall be connected to the grounding system of the building, as close to the point of cable entry as practical."

This product utilizes tin-lead solder, and fluorescent lamp containing a small amount of mercury. Disposal of these materials may be regulated due to environmental considerations. For disposal or recycling information, please contact your local authorities or the Electronic Industries Alliance: www.eia.org

Trademarks

- Manufactured under license from Dolby Laboratories. "Dolby" and the double-D symbol are trademarks of Dolby Laboratories.
- "HDMI, the HDMI logo and High-Definition Multimedia Interface are trademarks or registered trademarks of HDMI Licensing LLC."

DEAR SHARP CUSTOMER

Thank you for your purchase of the Sharp Liquid Crystal Television. To ensure safety and many years of trouble-free operation of your product, please read the Important Safety Instructions carefully before using this product.

IMPORTANT SAFETY INSTRUCTIONS

Electricity is used to perform many useful functions, but it can also cause personal injuries and property damage if improperly handled. This product has been engineered and manufactured with the highest priority on safety. However, improper use can result in electric shock and/or fire. In order to prevent potential danger, please observe the following instructions when installing, operating and cleaning the product. To ensure your safety and prolong the service life of your Liquid Crystal Television, please read the following precautions carefully before using the product.

- 1) Read these instructions.
- 2) Keep these instructions.
- 3) Heed all warnings.
- 4) Follow all instructions.
- 5) Do not use this apparatus near water.
- 6) Clean only with dry cloth.
- 7) Do not block any ventilation openings. Install in accordance with the manufacturer's instructions.
- 8) Do not install near any heat sources such as radiators, heat registers, stoves, or other apparatus (including amplifiers) that produce heat.
- 9) Do not defeat the safety purpose of the polarized or grounding-type plug. A polarized plug has two blades with one wider than the other. A grounding type plug has two blades and a third grounding prong. The wide blade or the third prong are provided for your safety. If the provided plug does not fit into your outlet, consult an electrician for replacement of the obsolete outlet.
- 10) Protect the power cord from being walked on or pinched particularly at plugs, convenience receptacles, and the point where they exit from the apparatus.
- 11) Only use attachments/accessories specified by the manufacturer.
- 12) Use only with the cart, stand, tripod, bracket, or table specified by the manufacturer, or sold with the apparatus. When a cart is used, use caution when moving the cart/apparatus combination to avoid injury from tip-over.
- 13) Unplug this apparatus during lightning storms or when unused for long periods of time.
- 14) Refer all servicing to qualified service personnel. Servicing is required when the apparatus has been damaged in any way, such as power-supply cord or plug is damaged, liquid has been spilled or objects have fallen into the apparatus, the apparatus has been exposed to rain or moisture, does not operate normally, or has been dropped.

Additional Safety Information

- 15) Power Sources—This product should be operated only from the type of power source indicated on the marking label. If you are not sure of the type of power supply to your home, consult your product dealer or local power company. For products intended to operate from battery power, or other sources, refer to the operating instructions.
- 16) Overloading—Do not overload wall outlets, extension cords, or integral convenience receptacles as this can result in a risk of fire or electric shock.
- 17) Object and Liquid Entry—Never push objects of any kind into this product through openings as they may touch dangerous voltage points or short-out parts that could result in a fire or electric shock. Never spill liquid of any kind on the product.
- 18) Damage Requiring Service—Unplug this product from the wall outlet and refer servicing to qualified service personnel under the following conditions:
 - a) When the AC cord or plug is damaged,
 - b) If liquid has been spilled, or objects have fallen into the product,
 - c) If the product has been exposed to rain or water,
 - d) If the product does not operate normally by following the operating instructions. Adjust only those controls that are covered by the operating instructions as an improper adjustment of other controls may result in damage and will often require extensive work by a qualified technician to restore the product to its normal operation,
 - e) If the product has been dropped or damaged in any way, and
 - f) When the product exhibits a distinct change in performance this indicates a need for service.
- 19) Replacement Parts When replacement parts are required, be sure the service technician has used replacement parts specified by the manufacturer or have the same characteristics as the original part. Unauthorized substitutions may result in fire, electric shock, or other hazards.
- 20) Safety Check—Upon completion of any service or repairs to this product, ask the service technician to perform safety checks to determine that the product is in proper operating condition.
- 21) Wall or ceiling mounting—When mounting the product on a wall or ceiling, be sure to install the product according to the method recommended by the manufacturer.

IMPORTANT SAFETY INSTRUCTIONS

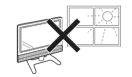
• Water and Moisture — Do not use this product near water - for example, near a bath tub, wash bowl, kitchen sink, or laundry tub; in a wet basement; or near a swimming pool; and the like.



Stand — Do not place the product on an unstable cart, stand, tripod or table. Placing the
product on an unstable base can cause the product to fall, resulting in serious personal injuries
as well as damage to the product. Use only a cart, stand, tripod, bracket or table recommended
by the manufacturer or sold with the product. When mounting the product on a wall, be sure to
follow the manufacturer's instructions. Use only the mounting hardware recommended by the
manufacturer.



• Selecting the location — Select a place with no direct sunlight and good ventilation.



Ventilation — The vents and other openings in the cabinet are designed for ventilation. Do not
cover or block these vents and openings since insufficient ventilation can cause overheating
and/or shorten the life of the product. Do not place the product on a bed, sofa, rug or other
similar surface, since they can block ventilation openings. This product is not designed for builtin installation; do not place the product in an enclosed place such as a bookcase or rack, unless
proper ventilation is provided or the manufacturer's instructions are followed.



• The Liquid Crystal panel used in this product is made of glass. Therefore, it can break when the product is dropped or applied with impact. Be careful not to be injured by broken glass pieces in case the panel breaks.



 Heat — The product should be situated away from heat sources such as radiators, heat registers, stoves, or other products (including amplifiers) that produce heat.

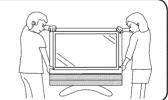


• The Liquid Crystal panel is a very high technology product with 3,147,264 thin film transistors, giving you fine picture details.

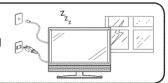
Occasionally, a few non-active pixels may appear on the screen as a fixed point of blue, green or red. Please note that this does not affect the performance of your product.

Precautions when transporting the TV

• When transporting the TV, never carry it by holding onto the speaker. Be sure to always carry the TV by two people holding it with two hands — one hand on each side of the TV.



 Lightning — For added protection for this television equipment during a lightning storm, or when it is left unattended and unused for long periods of time, unplug it from the wall outlet and disconnect the antenna. This will prevent damage to the equipment due to lightning and power-line surges.



Power Lines — An outside antenna system should not be located in the vicinity of overhead
power lines or other electric light or power circuits, or where it can fall into such power lines
or circuits. When installing an outside antenna system, extreme care should be taken to keep
from touching such power lines or circuits as contact with them might be fatal.

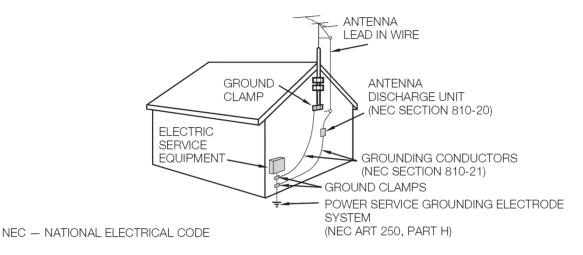


IMPORTANT SAFETY INSTRUCTIONS

• Outdoor Antenna Grounding — If an outside antenna is connected to the television equipment, be sure the antenna system is grounded so as to provide some protection against voltage surges and built-up static charges.

Article 810 of the National Electrical Code, ANSI/NFPA 70, provides information with regard to proper grounding of the mast and supporting structure, grounding of the lead-in wire to an antenna discharge unit, size of grounding conductors, location of antenna-discharge unit, connection to grounding electrodes, and requirements for the grounding electrode.

EXAMPLE OF ANTENNA GROUNDING AS PER NATIONAL ELECTRICAL CODE, ANSI/NFPA 70



• To prevent fire, never place any type of candle or flames on the top or near the TV set.



• To prevent fire or shock hazard, do not expose this product to dripping or splashing. No objects filled with liquids, such as vases, should be placed on the product.



• To prevent fire or shock hazard, do not place the AC cord under the TV set or other heavy items.



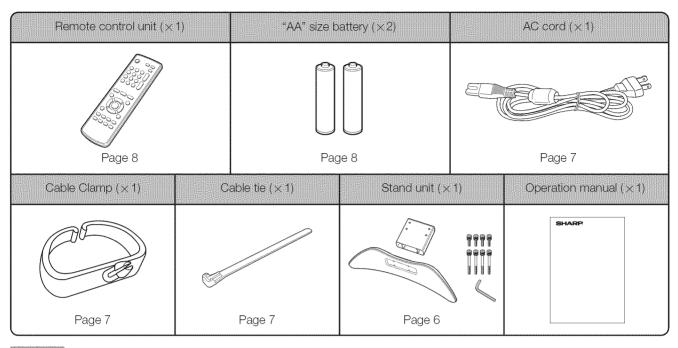
- Turn off the main power and unplug the AC cord from the wall outlet before handling.
- Use a soft cloth and gently wipe the surface of the display panel. Using a hard cloth may scratch the panel surface.
- Use a soft damp cloth to gently wipe the panel when it is really dirty. (It may scratch the panel surface when wiped strongly.)
- If the panel is dusty, use an anti-static brush, which is commercially available, to clean it.
- To protect the panel, do not use a dirty cloth, liquid cleaners or chemical cloth to clean it, such materials may damage the panel surface.
- To clean the outer cabinet, use the same method. Do not use liquid or aerosol cleaners.



• Do not display a still picture for a long time, as this could cause an afterimage to remain.

Supplied accessories

Make sure the following accessories are provided with the product.



⟨ NOTE

• Always use the AC cord supplied with the TV.

QUICK REFERENCE

Attaching the stand

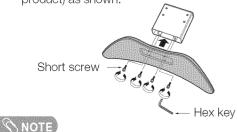
- Before attaching (or detaching) stand, unplug the AC cord from the AC INPUT terminal.
- Before performing work spread cushioning over the base area to lay the TV on.
 This will prevent it from being damaged.

CAUTION

- Attach the stand in the correct direction.
- The "REAR" label should be visible from the back of the TV. Refer to the figure.
- Incorrect installation of the stand may result in the TV falling over.
- Be sure to follow the instructions.
- 1. Confirm the 8 screws supplied with the TV.



Attach the two parts of the stand unit to each other using the 4 short screws and the hex key (supplied with the product) as shown.



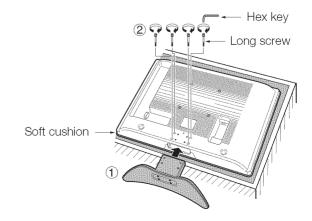
• To detach the stand, perform the steps in reverse order.

- 3.
- ① Insert the stand into the opening on the bottom of the TV.

REAR

his side faces the rea

② Insert and tighten the 4 long screws into the 4 holes on the rear of the TV.





QUICK REFERENCE

STOP! To safely remove the television from the box

It's best to use 2 people to remove the television for stability.

- 1. Use the cardboard holders on either side of the television to remove it from the box.
- 2. Remove the cardboard; however, keep the wrapping on the television to protect it while moving.
- 3. Lift onto installation location as the diagram illustrates.



Ventilation & Cleaning Tips

Keep your television in a well ventilated area and make sure not to place it by a heat source or use near water. The television is designed for AC use only and should be used with supplied AC cord.



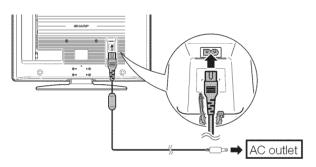
Clean the screen by spraying a soft lint free cloth with water to lightly moisten. Gently wipe and avoid pressing on the screen. To clean the outer cabinet, use the same method. Do not use liquid or aerosol cleaners.



The screen is glass and can be scratched or broken when dropped or impacted.

QUICK INSTALLATION TIPS

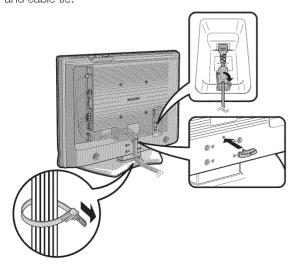
- 1. Attach your antenna to the back of the TV. (See page 13.)
- 2. Connect the AC plug for the television into the AC outlet.



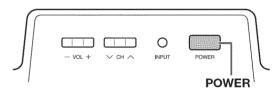
 Place the TV close to the AC outlet, and keep the power plug within reach.

SNOTE

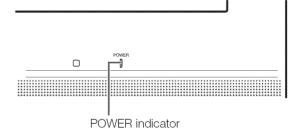
- TO PREVENT RISK OF ELECTRIC SHOCK, DO NOT TOUCH UN-INSULATED PARTS OF ANY CABLES WITH THE AC CORD CONNECTED.
- Place the Ferrite core in the space indicated in the below figure and bundle the cords properly with a cable clamp and cable tie.



- 4. How to turn on the television for the first time.
- A) Press **POWER** on the television.



B) POWER indicator on the front of the television lights GREEN.



- Speaker cannot be detached from the TV.
- TV angle cannot be adjusted.

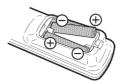
QUICK REFERENCE

If the remote control fails to operate TV functions, replace the batteries in the remote control unit.

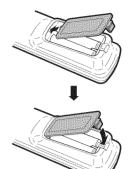
1 Open the battery cover.



- 2 Insert two "AA" size batteries (supplied with the product).
- **3** Close the battery cover.

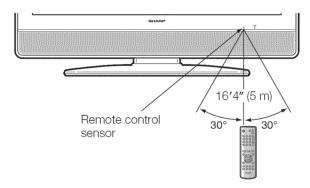


 Place the batteries with their terminals corresponding to the (+) and (-) indications in the battery compartment.



Improper use of batteries can result in chemical leakage or explosion. Be sure to follow the instructions below.

- Do not mix batteries of different types. Different types of batteries have different characteristics.
- Do not mix old and new batteries. Mixing old and new batteries can shorten the life of new batteries or cause chemical leakage in old batteries.
- Remove batteries as soon as they are worn out. Chemicals that leak from batteries that come in contact with skin can cause a rash. If you find any chemical leakage, wipe thoroughly with a cloth.
- The batteries supplied with this product may have a shorter life expectancy due to storage conditions.
- If you will not be using the remote control unit for an extended period of time, remove batteries from it.



IMPORTANT:

The POWER indicator on the television should light GREEN indicating you have power to the television.

If the POWER indicator on the television still does not light up, press **POWER** on the remote control to turn the power on.



IMPORTANT:

IF THE UNIT DOES NOT POWER ON - UNPLUG THE TELEVISION FROM THE OUTLET AND REPEAT THE INSTALLATION STEPS.

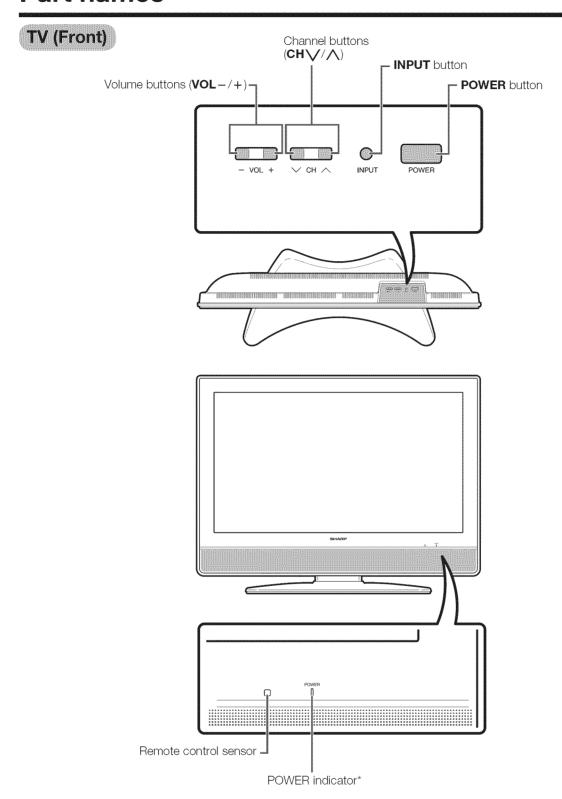
IF YOU STILL ENCOUNTER NO POWER, PLEASE CONTACT US AT 1-800-BE-SHARP.

Please refer to the BASIC ADJUSTMENT SETTINGS SECTION for EZ Setup and basic channel setup functions and USING EXTERNAL EQUIPMENT SECTION for other device connections (DVD, VCR, AUDIO, etc) in your operation manual.

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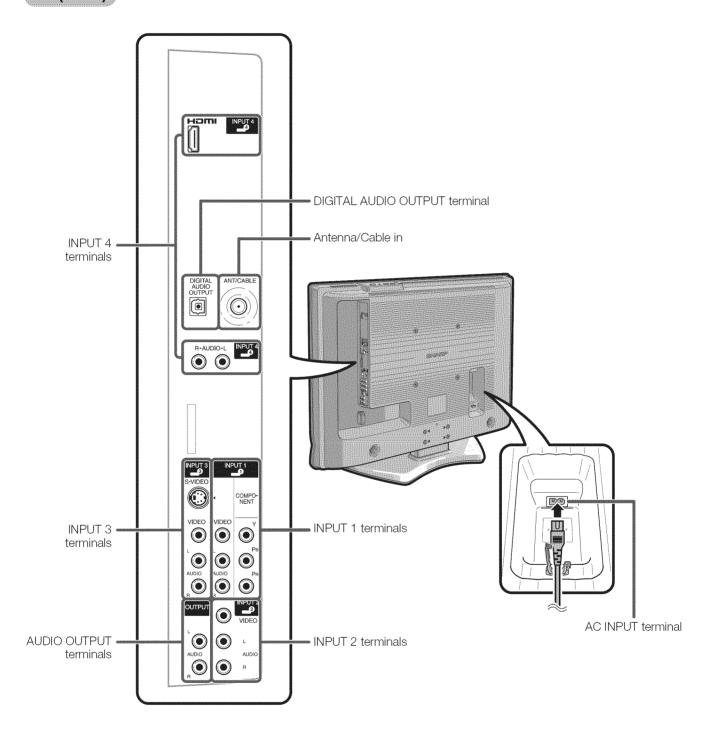
Part names



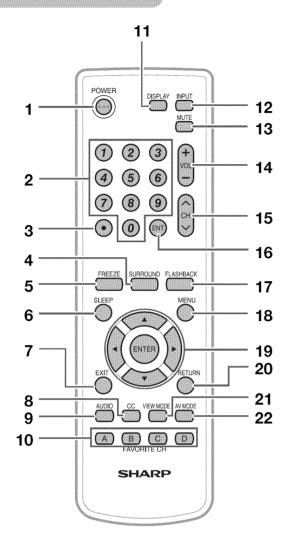


^{*}See page 14 for TV status indicator.

TV (Rear)



Remote control unit



- SMOTE
- When using the remote control unit, point it at the TV.

- 1 **POWER:** Switch the TV power on or enter standby mode. (See page 14.)
- 2 0 9: Set the channel. (See page 16.)
- **3 (DOT):** (See page 16.)
- **4 SURROUND:** Select Surround settings. (See page 17.)
- 5 FREEZE: Set the still image. Press again to return to normal screen. (See page 44.)
- **6 SLEEP:** Set the sleep timer. (See page 35.)
- 7 EXIT: Turn off the menu screen.
- **8 CC:** Display captions from a closed-caption source. (See page 36.)
- **9 AUDIO:** Select the MTS/SAP or the audio mode during multi-channel audio broadcasts. (See page 18.)
- 10 FAVORITE CH
 - A, B, C, D: Select four preset favorite channels in four different categories. (See page 22 for details.)

 While watching, you can toggle the selected channels by pressing A, B, C and D
- 11 **DISPLAY:** Display the channel information.
- **12 INPUT:** Select a TV input source. (TV, INPUT 1, INPUT 2, INPUT 3, INPUT 4) (See pages 27 and 31.)
- 13 MUTE: Mute the sound. (See page 17.)
- 14 VOL +/-: Set the volume. (See page 17.)
- 15 CH///: Select the channel. (See page 16.)
- **16 ENT:** Jump to a channel after selecting with the **0–9** buttons.
- 17 FLASHBACK: Return to the previous channel or input external mode. (See page 16.)
- 18 MENU: Display the menu screen.
- **19 ▲**/**▼**/**▲**/**▶**/**ENTER:** Select a desired item on the screen.
- 20 RETURN: Return to the previous menu screen.
- 21 VIEW MODE: Select the screen size. (See page 33.)
- **22 AV MODE:** Select an audio or video setting. (STANDARD, MOVIE, GAME, USER, DYNAMIC (Fixed), DYNAMIC.) (See page 33.)

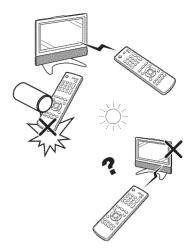
Preparation

Using the remote control unit

Use the remote control unit by pointing it towards the remote control sensor on the TV. Objects between the remote control unit and the remote control sensor may prevent proper operation.

Cautions regarding remote control unit

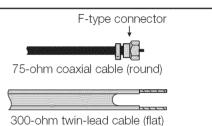
- Do not expose the remote control unit to shock.
 In addition, do not expose the remote control unit to liquids, and do not place in an area with high humidity.
- Do not install or place the remote control unit under direct sunlight. The heat may cause deformation of the remote control unit.
- The remote control unit may not work properly if the remote control sensor on the TV is under direct sunlight or strong lighting. In such cases, change the angle of the lighting or the TV, or operate the remote control unit closer to the remote control sensor.

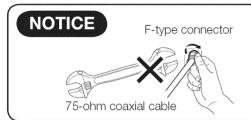


Antennas

To enjoy a clearer picture, use an outdoor antenna. The following is a brief explanation of the types of connections that are used for a coaxial cable. If your outdoor antenna uses a 75-ohm coaxial cable with an F-type connector, plug it into the antenna terminal at the rear of the TV set.

- 1. A 75-ohm system is generally a round cable with F-type connector that can easily be attached to a terminal without tools (Commercially available).
- 2. A 300-ohm system is a flat "twin-lead" cable that can be attached to a 75-ohm terminal through a 300/75-ohm adapter (Commercially available).

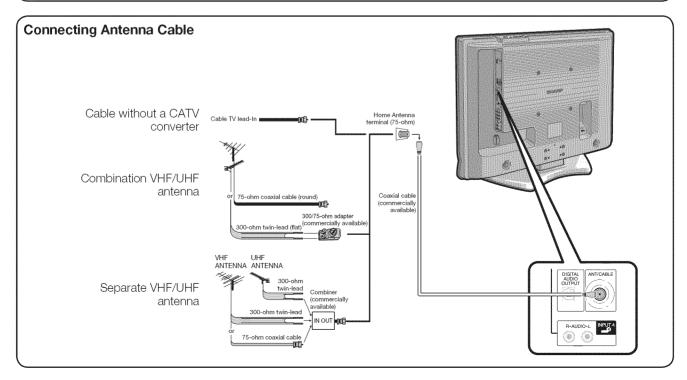




F-type connector should be finger-tightened only.

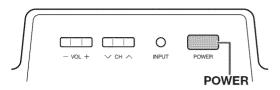
When connecting the RF cable to the TV set, do not tighten F-type connector with tools.

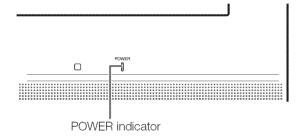
If tools are used, it may cause damage to your TV set. (The breaking of internal circuit, etc.)

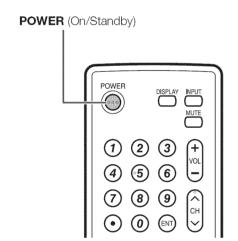


Watching TV

Simple operations for watching a TV program







Turning on the power

Press **POWER** on the TV or on the remote control.

• POWER indicator (Green): The TV is on. (After a few seconds, a window appears with sound.)

⊗NOTE

• The initial setup starts when the TV powers on for the first time. If the TV has been turned on before, the EZ Setup will not be invoked. See page 20 for performing EZ Setup from the Setup menu.

Turning off the power

Press **POWER** on the TV or on the remote control.

- The TV enters standby mode and the image on the screen disappears.
- The POWER indicator on the TV gradually turns off.

S NOTE

- If you are not going to use this TV for a long period of time, be sure to remove the AC cord from the power outlet.
- Weak electric power is still consumed even when POWER is turned off.

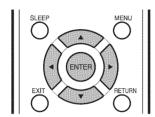
TV status indicator (POWER)

| ON | Lighting (Green) |
|-------------|------------------|
| OFF/Standby | Lights off |

Initial setup

When you turn on the TV for the first time, it will automatically memorize the broadcasting channels where you live, Perform the following steps before you press **POWER** on the remote control unit.

- 1. Insert the batteries into the remote control unit. (See page 8.)
- Connect the antenna cable to the TV. (See page 13.) 2.
- Plug in the AC cord to the AC outlet. (See page 7.)



Language setting

Select from among 3 languages: English, French and Spanish.

> Press ▲/▼ to select the desired language listed on the screen, and then press **ENTER**.



2 Language

Standby Mode setting

Select the standby setting. (See page 30.)



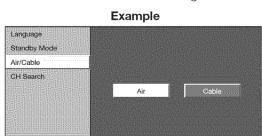
Mode 1: Starting TV is quick from standby.

Mode 2: Power consumption is small at the standby.

Antenna setting

Make sure what kind of connection is made with your TV when selecting "Air" or "Cable".

Press
√ to select "Air" or "Cable". 3 Press **ENTER** to enter the setting. Language



Channel search

Channel auto search makes the TV look for all channels viewable in the set area.

Press
√ to select "Yes" for AIR Analog & 4 Digital, then press ▼ to move down.

> Press ✓/ to select "Yes" or "No" for CABLE Analog, then press ▼ to move down.

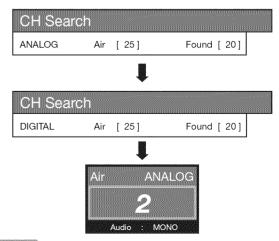
Press ✓/ to select "Yes" or "No" for CABLE Analog & Digital, then press ▼ to move down.

Select "Search Start", and then press ENTER.

• If you are only receiving an analog signal through the cable, select "Yes" for CABLE Analog. If you are receiving both an analog signal and a digital signal through the cable, select "Yes" for CABLE Analog & Digital.



Example

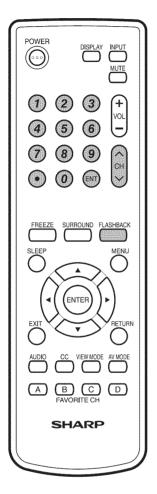


SNOTE

• If no channel is found, confirm the type of connection made with your TV and try EZ setup again. (See page 20.)

Simple button operations for changing channels

You can change channels in several ways.



Method 1

Using $\mathbf{CH} \wedge / \mathbf{V}$ on the remote control unit or on the TV.

Method 2

- 1 Press **FLASHBACK** to switch to the previously tuned channel.
- 2 Press **FLASHBACK** again to switch back to the currently tuned channel.

♠ NOTE

• FLASHBACK will not work if no channel has been changed after the TV is turned on.

Method 3

Using remote control buttons **0-9**, • (DOT) to select channels for VHF/UHF/CATV/DIGITAL.

To select a 1 or 2-digit channel number (e. g., Channel 5):

Press 5→ENT



♠ NOTE

- When selecting a 1-digit channel number, it is not necessary to press **0** before the number.
- When you enter **0-9** only, channel selection will be made if there is no operation within a few seconds.

To select a 3-digit channel number (e. g., Channel 115):

Press $1 \rightarrow 1 \rightarrow 5$



To select a 4-digit channel number (e. g., Channel 22.1):

Press $2 \rightarrow 2 \rightarrow \bullet$ (DOT) $\rightarrow 1 \rightarrow ENT$

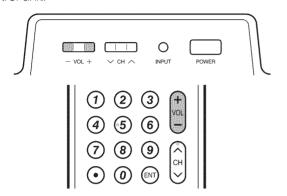
Note

- When you enter **0–9** only, channel selection will be made if there is no operation within a few seconds.
- If you push "0" by itself, nothing will happen.
- Complete the above steps within a few seconds.
- When you enter **0-9** and (DOT), channel selection will be made if there is no operation within a few seconds.

Simple button operations for changing volume/sound

Changing the volume

You can change the volume on the TV or on the remote control unit.



Using VOL+/-

- To increase the volume, press **VOL** + .
- To decrease the volume, press **VOL** .

Volume adjustment



NOTE

• **VOL** -/+ on the TV operates the same as **VOL** +/- on the remote control unit.

Audio status

| | Output Select | |
|---------------|----------------|----------|
| Output device | Fixed | Variable |
| Speaker | Variable sound | Mute |

* When "Output Select" is set to "Variable", the indicator on the screen changes as shown below.



• See page 34 for details on the Output Select function.

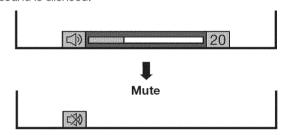
Using MUTE on the remote control unit

Mutes the current sound output.



Press MUTE.

• tight will be displayed on the screen for 30 minutes, and the sound is silenced.



S NOTE

- Within 30 minutes of pressing **MUTE**, mute can be canceled by using one of the methods below.
 - Mute will cancel if you press VOL -/+ or MUTE.
- Mute will be canceled after 30 minutes have passed. However, the TV will not suddenly output a loud sound as the volume level is set to 0 automatically.

Using SURROUND on the remote control unit



SURROUND produces Surround effect from the speakers. Each time you press **SURROUND**, the mode changes between On and Off.

Surround sound options

On: Makes it possible to enjoy natural, realistic surround sound.

Off: Outputs the normal sound.



NOTE

 You can have the same settings by choosing "Surround" on the menu items. (See page 25.)

Setting MTS/SAP stereo mode

The TV has a feature that allows reception of sound other than the main audio for the program. This feature is called Multi-channel Television Sound (MTS). The TV with MTS can receive mono sound, stereo sound and Secondary Audio Programs (SAP). The SAP feature allows a TV station to broadcast other information, which could be audio in another language or something completely different like weather information.

You can enjoy Hi-Fi stereo sound or SAP broadcasts where available.

Stereo broadcasts

View programs like live sporting events, shows and concerts in dynamic stereo sound.

SAP broadcasts

Receive TV broadcasts in either MAIN or SAP sound. MAIN sound: The normal program soundtrack (either in mono or stereo).

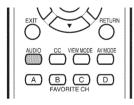
SAP sound: Listen to a second language, supplementary commentary or other information. (SAP is mono sound.)

If stereo sound is difficult to hear.

 Obtain a clearer sound by manually switching to fixed mono-sound mode.

S) NOTE

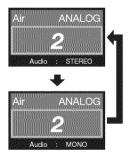
• MTS only operates while in TV mode.



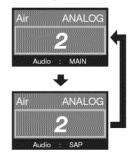
You can change MTS as shown below to match the television broadcast signal.

Examples: when receiving MTS and SAP

STEREO mode



MAIN + SAP mode



MTS + SAP mode

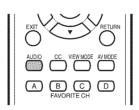


MONO mode



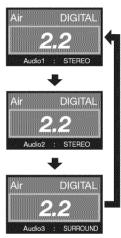
Setting Digital broadcasting audio mode

The types of audio transmitted in a digital broadcast include SURROUND as well as MONO and STEREO. In addition, it is possible for multiple audio tracks to accompany a single video track.



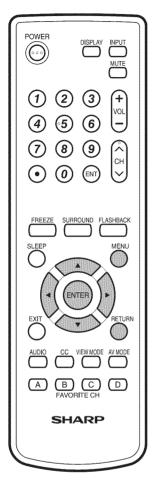
Press **AUDIO** to toggle between audio modes.

Examples: when receiving Digital broadcasting



Menu operation buttons

Use the following buttons on the remote control to operate the menu.



MENU: Press to open or close the menu screen.

▲/▼/◄/►: Press to select a desired item on the screen or adjust a selected item.

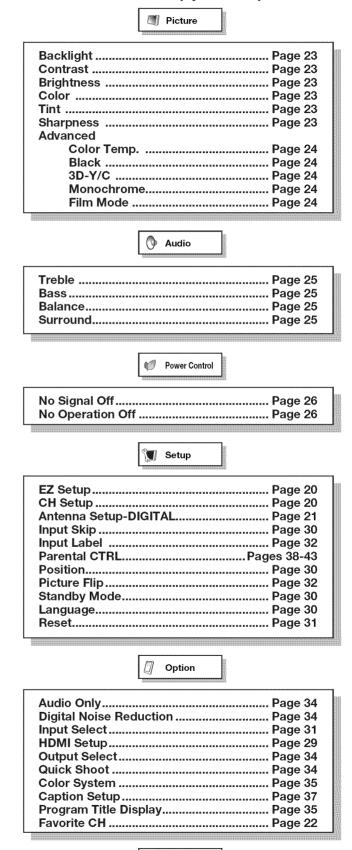
ENTER: Press to go to the next step or complete the setting.

RETURN: Press to return to the previous step.



Menu items

List of menu items to help you with operations



Digital Setup

Audio Setup...... Page 26

EZ Setup

You can run EZ Setup again, even after setting up the preset channels.

Language setting

Select from among 3 languages: English, French and Spanish.

1

Press **MENU** and the MENU screen displays.

2

Press
√> to select "Setup".

3

Press $\blacktriangle/\blacktriangledown$ to select "EZ Setup", and then press ENTER.

• If you already set the Secret No., go to step 4. If not, skip to step 5.

4

Input the 4-digit secret number by using **0-9**.

5

Press \triangle/∇ to select the desired language listed on the screen, and then press **ENTER**.

Antenna setting

Make sure what kind of connection is made with your TV when selecting "Air" or "Cable".

6

Press **◄/▶** to select "Air" or "Cable".

Press **ENTER** to enter the setting.

Channel search

Channel auto search makes the TV look for all channels viewable in the set area.

7

Press **◄/▶** to select "Yes" for AIR Analog & Digital, then press **▼** to move down.

Press **◄/▶** to select "Yes" or "No" for CABLE Analog, then press **▼** to move down.

Press **◄/**▶ to select "Yes" or "No" for CABLE Analog & Digital, then press **▼** to move down.

Select "Search Start", and then press **ENTER**.

 If you are only receiving an analog signal through the cable, select "Yes" for CABLE Analog. If you are receiving both an analog signal and a digital signal through the cable, select "Yes" for CABLE Analog & Digital.



Press **MENU** to exit.

♦ NOTE

 If no channel is found, confirm the type of connection made with your TV and try EZ Setup again.

Channel Setup

If initial setup does not memorize all the channels in your region, follow the instructions below to manually memorize the channels.

Antenna setting

1

Press **MENU** and the MENU screen displays.

2

Press
√> to select "Setup".

3

Press ▲/▼ to select "CH Setup", and then press **ENTER**.

 If you already set the Secret No., input the 4-digit secret number here. See page 38 for setting a secret number.

4

Press ▲/▼ to select "Air/Cable", and then press ENTER.

5

Press ✓/ to select "Air" or "Cable".

Press ENTER to enter the setting.

6

Press MENU to exit.

Channel search

Channel auto search makes the TV look for all channels viewable in the set area.

1

Repeat steps 1 to 3 in Antenna setting in **Channel Setup**.

2

Press $\blacktriangle/\blacktriangledown$ to select "CH Search", and then press **ENTER**.

3

Press **◄/**▶ to select "Yes" for AIR Analog & Digital, then press **▼** to move down.

Press **◄/▶** to select "Yes" or "No" for CABLE Analog, then press **▼** to move down.

Press **◄/**▶ to select "Yes" or "No" for CABLE Analog & Digital, then press ▼ to move down.

Select "Search Start", and then press **ENTER**.

 If you are only receiving an analog signal through the cable, select "Yes" for CABLE Analog. If you are receiving both an analog signal and a digital signal through the cable, select "Yes" for CABLE Analog & Digital.



Press **MENU** to exit.

⊗ NOTE

• If no channel is found, confirm the type of connection made with your TV and try channel search again.

Channel memory setting

1

Press **MENU** and the MENU screen displays.

2

Press
√> to select "Setup".

3

Press $\blacktriangle/\blacktriangledown$ to select "CH Setup", and then press **ENTER**.

 If you already set the Secret No., input the 4-digit secret number here. See page 38 for setting a secret number.

4

Press ▲/▼ to select "CH Memory", and then press **ENTER**.

5

Press \blacktriangle/Ψ to select ANALOG (Air), ANALOG (Cable), DIGITAL (Air) or DIGITAL (Cable), and then press **ENTER**.

6

When viewing ANALOG broadcasts:

- ① Press **◄/**▶ to select the channel to skip, and then press **▼** to move down.
- ② Press ◀/▶ to select "On", and then press ENTER.

When viewing DIGITAL broadcasts:

- ① Press ▲/▼ to select the channel to skip, and then press ◄/▶ to select "On".
- On: Skips channels. (Channel selection disabled using CH \(\shi \subseteq \cdot \).)



Press MENU to exit.

♦ NOTE

• Make sure what kind of connection is made with your TV.

Antenna Setup - DIGITAL

In order to receive digital air broadcasts, you need a digital broadcast antenna. You can confirm the antenna configuration through the "Antenna Setup - DIGITAL" screen.

If necessary, adjust the direction of the antenna to obtain the maximum signal strength.

Signal Strength



Press **MENU** and the MENU screen displays.

2

Press
√ to select "Setup".

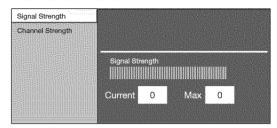
3 P

Press $\blacktriangle/\blacktriangledown$ to select "Antenna Setup - DIGITAL", and then press **ENTER**.

4

Press ▲/▼ to select "Signal Strength".

 The signal strength of the DIGITAL (Air) antenna is displayed. The signal information is based on the current channel.



5

Press MENU to exit.

Channel Strength

The channel signal strength can also be checked separately.

1 Re

Repeat steps 1 to 3 in Signal Strength in **Antenna Setup - DIGITAL**

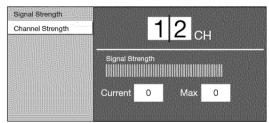
2

Press ▲/▼ to select "Channel Strength", and then press **ENTER**.

3

Input the 2-digit channel number to check the signal strength of the selected channel.

 Make sure the signal is strong enough for each channel.



4

Press **MENU** to exit.

NOTE

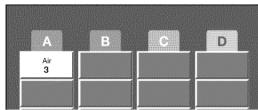
 \bullet This function is available for DIGITAL (Air) only.

Favorite channel setting

This function allows you to program 4 favorite channels, in 4 different categories. By setting the favorite channels in advance, you can select your favorite channels easily.

Using Favorite CH on the menu screen

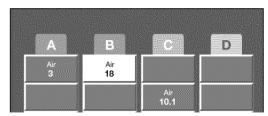
- Select the channel you want to register as a favorite channel.
- 2 Press **MENU** and the MENU screen displays.
- 3 Press **◄/▶** to select "Option".
- Press ▲/▼ to select "Favorite CH", and then press ENTER.
- Press ▲/▼ to select "Register", and then press ENTER.
 - Press ▲/▼/◄/▶ to select the position in the category, and then press **ENTER** to register.



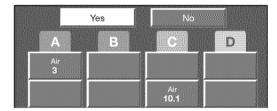
Press **MENU** to exit.

Deleting a favorite channel

- Repeat steps 1 to 5 in **Favorite channel** setting.
- Press ▲/▼ to select "1 Data Clear", and then press ENTER.
- Press ▲/▼/◄/▶ to select the channel you want to delete, and then press ENTER.



Press **◄/▶** to select "Yes", and then press **ENTER**.



5 Press **MENU** to exit.

NOTE

You can delete all the favorite channels by selecting "All Data Clear" in step 2 in **Deleting a favorite channel**.

Picture adjustments

Adjusts the picture to your preference with the following picture settings.

1

Press **MENU** and the MENU screen displays.

2

Press **◄/▶** to select "Picture".

3

Press ${_\blacktriangle}/{_\blacktriangledown}$ to select a specific adjustment item.

4

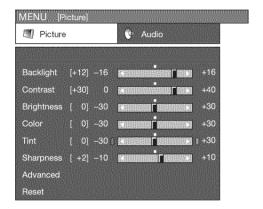
Press **◄/▶** to adjust the item to the desired level.

5

Press **MENU** to exit.

♦ NOTE

For resetting all Picture adjustment items to the factory
preset values, press ▲/▼ to select "Reset", press ENTER,
press ◄/▶ to select "Yes", and then press ENTER.



| Selected item | ∢ button | ▶button |
|---------------|----------------------------|----------------------------|
| Backlight | The screen dims | The screen brightens |
| Contrast | For less contrast | For more contrast |
| Brightness | For less brightness | For more brightness |
| Color | For less color intensity | For more color intensity |
| Tint | Skin tones become purplish | Skin tones become greenish |
| Sharpness | For less sharpness | For more sharpness |

♦ NOTE

 Select "Advanced" and then press ENTER to set "Color Temp.", "Black", "3D-Y/C", "Monochrome" or "Film Mode". See page 24.

Advanced picture adjustments

This TV provides various advanced functions for optimizing the picture quality.



Press **MENU** and the MENU screen displays.



Press
√> to select "Picture".



Press $\blacktriangle/\blacktriangledown$ to select "Advanced", and then press **ENTER**.



Press $\blacktriangle/\blacktriangledown$ to select a specific adjustment item, and then press **ENTER**.

• You can select "Color Temp.", "Black", "3D-Y/C", "Monochrome" or "Film Mode".



Press $\blacktriangle/\blacktriangledown$ (or $\blacktriangleleft/\blacktriangleright$) to select the desired parameter.

• See the table for the selectable parameters.



Press MENU to exit.

Color Temperature

For a better white balance, use color temperature correction.

| Selected item | Description |
|----------------------------|-------------------------|
| High Mid-High Middle | White with Bluish tone |
| Mid-Low | T |
| Low | White with Reddish tone |

Black

Changes the viewing depth by automatically adjusting the dark portion of an image for easier viewing.

| Selected item | Description |
|---------------|-----------------------------------|
| Off | No adjustment |
| On | For high detail in black portions |

3D-Y/C

Provides high quality images with minimal dot crawl and cross color noise.

| Selected item | Description | |
|---------------|-------------------|--|
| Standard | Normal adjustment | |
| Fast | For moving images | |
| Slow | For still images | |

S NOTE.

• 3D-Y/C is available for input signal from Composite Video and ANALOG IN.

Monochrome

For viewing a video in monochrome.

| Selected item | Description |
|---------------|---------------------------|
| Off | Normal color |
| On | For viewing in monochrome |

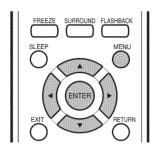
Film Mode (3:2 pull-down)

Automatically detects a film-based source (originally encoded at 24 frames/second), analyzes it then recreates each still film frame for high-definition picture quality.

| Selected item | Description |
|---------------|---|
| Off | Normal viewing mode |
| On | Detects, analyzes, converts film source |

Sound adjustment

You can adjust the sound quality to your preference with the following settings.



Press **MENU** and the MENU screen displays.

Press ▲/▼ to select a specific adjustment item.

Reset

Press **◄/▶** to adjust the item to the desired level.

| Selected item | ∢ button | ▶button |
|---------------|--|---|
| Treble | For weaker treble | For stronger treble |
| Bass | For weaker bass | For stronger bass |
| Balance | Decrease audio from the right speaker | Decrease audio from the left speaker |

Press **MENU** to exit.

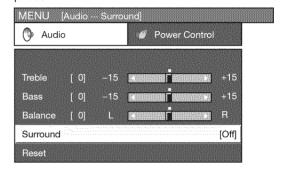
\bigcirc NOTE

- Audio menu is grayed out when Output Select is set to "Variable".
- For resetting all Audio adjustment items to the factory preset values, press ▲/▼ to select "Reset", press ENTER, press ◄/▶ to select "Yes", and then press ENTER.

Surround

Surround effects can be set using the "Audio" menu.

- 1 Press **MENU** and the MENU screen displays.
- 2 Press **◄/▶** to select "Audio".
- Press ▲/▼ to select "Surround", and then press ENTER.



- Press **◄/▶** to select "On", and then press **ENTER**.
- **5** Press **MENU** to exit.

Note Not Not

- You can choose Surround by pressing SURROUND on the remote control unit.
- Audio menu is grayed out when Output Select is set to "Variable".
- For some discs, setup may be required on your DVD player. In this case, please refer to the operation manual of your DVD player.

Power Control

Power control setting allows you to save energy.

No signal off

When set to "Enable", the power will automatically shut down if there is no signal for 15 minutes.



Press **MENU** and the MENU screen displays.



Press ✓/ to select "Power Control".



Press $\blacktriangle/\blacktriangledown$ to select "No Signal Off", and then press **ENTER**.



Press **◄/▶** to select "Enable", and then press **ENTER**.



• Five minutes before the power shuts down, the remaining time displays every minute.



Press **MENU** to exit.

♦ NOTE

- "Disable" is the factory preset value.
- When a TV program finishes, this function may not operate.

No operation off

When set to "Enable", the power will automatically shut down if there is no operation for 3 hours.



Repeat steps 1 and 2 in No signal off.



Press $\blacktriangle/\blacktriangledown$ to select "No Operation Off", and then press **ENTER**.



Press **◄/▶** to select "Enable", and then press **ENTER**.

 Five minutes before the power shuts down, the remaining time displays every minute.



Press MENU to exit.

NOTE:

• "Disable" is the factory preset value.

Digital Setup

This setting allows you to optimize the settings of Digital broadcasting.

Audio Setup

You can output digital audio to an AV amplifier or similar device whose DIGITAL AUDIO INPUT terminal is connected to the DIGITAL AUDIO OUTPUT terminal on the TV. Please select an audio output format compatible with the audio format of the program you are watching and the equipment connected.



Press **MENU** and the MENU screen displays.



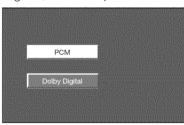
Press **◄/▶** to select "Digital Setup".



Press ▲/▼ to select "Audio Setup", and then press ENTER.



Press ▲/▼ to select "PCM" or "Dolby Digital", and then press **ENTER**.



| Selected item | Description |
|---------------|--|
| РСМ | The optical output terminal outputs audio signal in PCM form. If your digital audio system does not support Dolby Digital, select "PCM". |
| Dolby Digital | The optical output terminal outputs audio signal in Dolby Digital form. It reproduces sound from surround program of digital. |



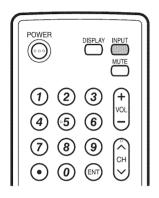
Press **MENU** to exit.

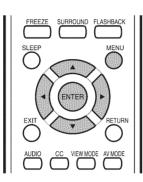
Using external equipment

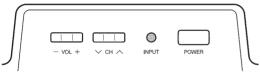
You can connect many types of external equipment to your TV like a DVD player, VCR, Digital TV tuner, HDMI equipment, game console or camcorder. To view external source images, select the input source from **INPUT** on the remote control unit or on the TV.

Displaying an external equipment image

This explanation is for the setting when connecting a DVD player to the INPUT1 terminal.

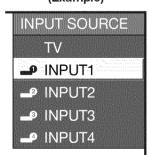






To watch a DVD image, select "INPUT1" from "INPUT SOURCE" menu using **INPUT** on the remote control unit or on the TV. (See page 31.)

(Example)



NOTE

 If the image does not come in clearly, you may need to change the input signal type setting on the "Input Select" menu.

Selecting the INPUT signal

1

Press **MENU** and the MENU screen displays.

2

Press
√> to select "Option".

3

Press $\blacktriangle/\blacktriangledown$ to select "Input Select", and then press **ENTER**.

4

Select the desired signal type.

For INPUT1 signal



5

Press **MENU** to exit.

The setting is stored and can be selected on the "INPUT SOURCE" menu.

MODELLION

 To protect equipment, always turn off the TV before connecting a DVD player, VCR, Digital TV tuner, HDMI equipment, game console, camcorder or other external equipment.

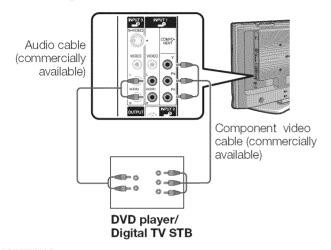
Ŝ NOTE

- See pages 28 to 29 for external equipment connection.
- Please read the relevant operation manual (DVD player, etc.) carefully before making connections.
- Each time INPUT is pressed, the input source toggles.
- Refer to your external equipment operation manual for the signal type.

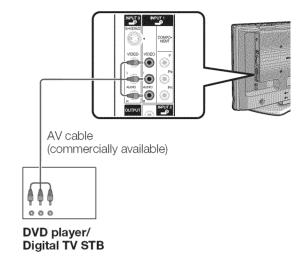
Connecting a DVD player or a Digital TV STB (Air or Cable)

You can use the INPUT 1, INPUT 2 or INPUT 3 terminals when connecting to a DVD player, a Digital TV STB (Air or Cable) and other audiovisual equipment.

When using component cable. (INPUT 1)



When using composite cable. (INPUT 1, 2 or 3)



Note Not Not

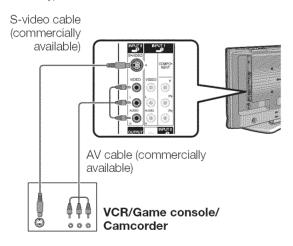
• See page 29 for connecting a DVD player or a Digital TV STB to the HDMI terminal.

Connecting a VCR, game console or camcorder

A VCR, game console, camcorder and other audiovisual equipment can be conveniently connected using the INPUT 1 to 3 terminals.

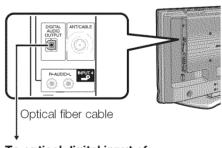
SNOTE

 The S-video terminal takes priority over the video terminals. (INPUT 3 only)



Using Digital Audio Output

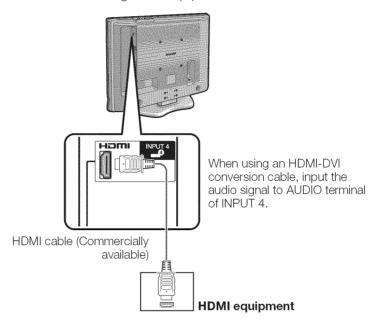
It is possible to output audio through the DIGITAL AUDIO OUTPUT terminal. (See page 26 for details.) PCM audio outputs from the terminal.



To optical digital input of external audio devices

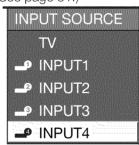
Connecting HDMI equipment

You can use the INPUT 4 terminal when connecting HDMI equipment.



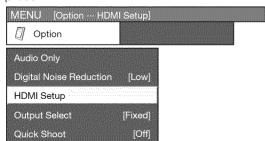
Displaying an image from HDMI equipment

To watch an HDMI equipment image, select "INPUT4" from "INPUT SOURCE" menu using **INPUT** on the remote control unit or on the TV. (See page 31.)



- Press **MENU** and the MENU screen displays.
- Press **◄/▶** to select "Option".
- Press ▲/▼ to select "HDMI Setup", and then press ENTER.

 MENU [Option --- HDMI Setup]



- Press ▲/▼ to select the desired item and press ENTER.
- Press ▲/▼/◀/▶ to select the desired setting and press ENTER.

| HDMI Setup items | Selectable items | Description |
|------------------------|---------------------------------|--|
| Signal Type | RGB/YCbCr 4:4:4/ YCbCr 4:2:2 | Select the video signal type from the HDMI terminal. |
| Auto View | Enable/Disable | Set whether or not to use View Mode based on signal recognition, including an HDMI signal. |
| Audio Select | Digital/Analog | Select "Digital" for an audio signal via the HDMI terminal. Select "Analog" for an audio signal via the R-AUDIO -L terminal. |

7

Press **MENU** to exit.

O NOTE

- Refer to your external equipment operation manual for the signal type.
- "Signal Type" is only available when an HDMI-DVI conversion cable is connected.

Input Skip

This setting allows you to skip the HDMI Input on the Input Selection operation.

Press I

Press **MENU** and the MENU screen displays.

2

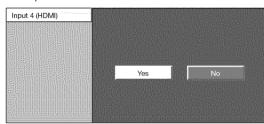
Press **◄/▶** to select "Setup".

3

Press $\blacktriangle/\blacktriangledown$ to select "Input Skip", and then press **ENTER**.

4

Press $\blacktriangle/\blacktriangledown$ to select "Input 4 (HDMI)", and then press **ENTER**.



5

Press **◄/▶** to select "Yes", and then press **ENTER**.

6

Press **MENU** to exit.

Standby Mode

Standby Mode may be set to either start the TV quickly from standby or conserve energy while on standby.

1

Press **MENU** and the MENU screen displays.

2

Press
√ to select "Setup".

3

Press $\blacktriangle/\blacktriangledown$ to select "Standby Mode", and then press **ENTER**.

4

Press $\blacktriangle/\blacktriangledown$ to select "Mode1" or "Mode2", and then press **ENTER**.

| Selected item | Description |
|---------------|--|
| Mode1 | Starting TV is quick from standby. |
| Mode2 | Power consumption is small at the standby. |

5

Press MENU to exit.

Language setting

You can also select a language from the Setup menu. Select from among 3 languages: English, French and Spanish.

1

Press **MENU** and the MENU screen displays.

2

Press
√> to select "Setup".

Press ▲/▼ to select "Language", and then press ENTER.

4

Press ▲/▼ to select the desired language listed on the screen, and then press **ENTER**.

5

Press **MENU** to exit.

Image position

For adjusting a picture's horizontal and vertical position.

1

Press **MENU** and the MENU screen displays.

9

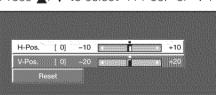
Press **◄/▶** to select "Setup".

3

Press ▲/▼ to select "Position", and then press ENTER.

4

Press ▲/▼ to select "H-Pos." or "V-Pos.".



| Selected item | Description |
|---------------|--|
| H-Pos. | Centers the image by moving it to the left or right. |
| V-Pos. | Centers the image by moving it up or down. |

5

Press $\blacktriangleleft/\blacktriangleright$ to adjust the item to the desired position.

6

Press **MENU** to exit.

- For resetting adjustments to the factory preset values, press ▲/▼ to select "Reset", and then press ENTER.
- Adjustments are stored separately according to input source.

Reset

If complex adjustments are made and the settings cannot be restored to normal, you can reset the settings to the factory preset values.

1

Press MENU and the MENU screen displays.

2

Press
√> to select "Setup".

3

Press $\blacktriangle/\blacktriangledown$ to select "Reset", and then press **ENTER**.

- If you already set the Secret No., input the 4-digit secret number here. See page 38 for setting a secret number.
- "Return to the factory preset values" displays on the screen.

4

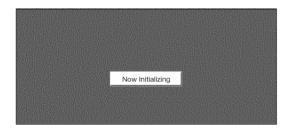
Press **◄/▶** to select "Yes", and then press **ENTER**.

 "Now, TV will restart automatically. OK?" displays on the screen.

5

Press **◄/▶** to select "Yes", and then press **ENTER**.

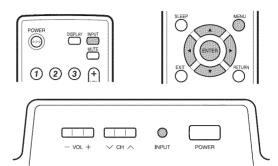
- "Now Initializing" displays on the screen and blinks.
- After the reset has completed, the power shuts off and then comes back on. The screen will have returned to its original settings.



SNOTE

- The AV MODE will be set to "STANDARD".
- The Channel Setup settings will not be changed.
- The Language settings will not be changed.
- The Secret number settings will not be changed.

Input Select



Selecting input source

Use this menu to select the input source.

1

Press INPUT.

• A list of selectable sources appears.

2

Press **INPUT** again to select the input source.

- An image from the selected source automatically displays.
- You can also select the input source by pressing
- If the corresponding input is not plugged in, you cannot change the input. Be sure to connect the equipment beforehand.

Selecting input signal type

For setting the signal type of external equipment connected to INPUT 1 terminal.

1

Press **MENU** and the MENU screen displays.

2

Press ✓/ to select "Option".

Press ▲/▼ to select "Input Select", and then press **ENTER**.

4

Press ▲/▼ to select the signal type you want to set, and then press **ENTER**.

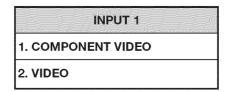
• If the selected signal type is incorrect, images are not displayed or displayed without any color.

5

Press **MENU** to exit.

Note Not Note Not Note Note Note Note Note Note Note

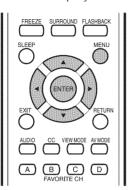
- If you set INPUT 1 to Auto, the TV will automatically select the input signal.
- Check the operation manual of the external equipment for the signal type.
- Setting INPUT 1 signal selection to "Auto" when other equipment is connected will result in the following connection priority.



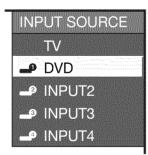
Input Label

Lets you set the input terminal displayed when using the INPUT SOURCE menu or channel display.





- Press **INPUT** to select the desired input source.
- Press **MENU** and the MENU screen displays.
- 3 Press **◄/▶** to select "Setup"
- Press ▲/▼ to select "Input Label", and then press ENTER.
- Press ▲/▼/◄/▶ to select the new name for the input mode, and then press ENTER.



(Example)

6 Press **MENU** to exit.

SNOTE

You cannot change labels if the INPUT SOURCE is TV.

Picture flip

You can set the orientation of the picture.

- Press **MENU** and the MENU screen displays.
- Press **◄/**▶ to select "Setup".
- Press ▲/▼ to select "Picture Flip", and then press ENTER.
- Press ▲/▼ to select the desired mode, and then press **ENTER**.

[Standard]: normal image.



[Mirror]: mirror image.



[Upside Down]: upside down image.



[Rotate]: rotated image.



Press **MENU** to exit.

5

AV MODE

AV MODE gives you six viewing options to choose from to best match the surrounding environment of the TV, which can vary due to factors like room brightness, type of program watched or the type of image input from external equipment.





Press AV MODE.

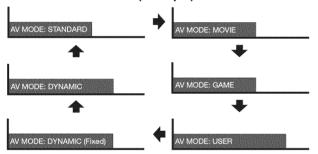
• Current AV MODE displays.

2

Press **AV MODE** again before the mode displayed on the screen disappears.

• The mode changes as shown below.

Mode selection for TV, INPUT 1 to 4 terminals (Example)



| Selected item | Description |
|-----------------|--|
| STANDARD | For a highly defined image in a normal lighting |
| MOVIE | For a movie |
| GAME | Lowers image brightness for easier viewing |
| USER | Allows the user to customize settings as desired. You can set the mode for each input source. |
| DYNAMIC (Fixed) | Changes the image and sound settings to the factory preset values. No adjustments are allowed. |
| DYNAMIC | For a clear-cut image emphasizing high contrast, useful for sports viewing |

S Note:

 You can select a different AV MODE item for each input mode. (For example, select STANDARD for TV input and DYNAMIC for VIDEO input.)

View mode for 4:3 Programs



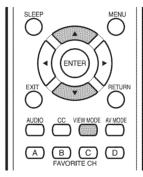
Press VIEW MODE.

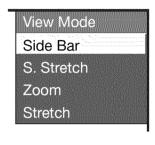
- The View mode menu displays.
- The menu lists the view mode options selectable for the type of video signal currently being received.

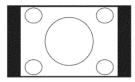


Press **VIEW MODE** or ▲/▼ while the View mode menu is still on the screen.

• You can sequentially select a view mode that has its own aspect ratio.

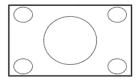






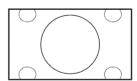
Side Bar:

Suitable for viewing conventional 4:3 programs in their normal format.



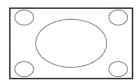
S.Stretch (Smart stretch):

Suitable for stretching 4:3 programs to fill the screen.



Zoom:

Suitable for viewing wide-screen 2.35:1 anamorphic DVDs in full screen.



Stretch:

This mode is useful for 1.78:1 DVDs. When viewing 1.85:1 DVDs, stretch mode will still show very thin black bands at the top and bottom of the screen.

View mode for HD Programs

Stretch mode is available for HD programs.

Suitable for viewing wide-screen 1.78:1 aspectratio programs. When viewing 1.85:1 programs, the stretch mode will still show very thin black bands at the top and bottom of the screen.

Digital Noise Reduction

Produces a clearer video image.

Press **MENU** and the MENU screen displays.

Press **◄/▶** to select "Option".

Press ▲/▼ to select "Digital Noise Reduction", and then press ENTER.

Press $\blacktriangle/\blacktriangledown$ to select the desired level, and then press **ENTER**.



5 Press **MENU** to exit.

NOTE

4

• The Digital Noise Reduction is not selectable when the video input signal is 1080i or 720p.

Audio Only

When listening to music from a music program, you can set the screen off and enjoy audio only.

Repeat steps 1 and 2 in **Digital Noise**Reduction.

Press ▲/▼ to select "Audio Only", and then press ENTER.

Press **◄/▶** to select "On", and then press **ENTER**.

| Selected item | Description |
|---------------|--|
| On | Audio is output without screen image. |
| Off | Both screen images and audio are output. |

Note Not Note Not Note Note Note Note Note Note Note

 The screen image will return to normal when a button (except those for audio adjustment, such as VOL, MUTE, SURROUND, AUDIO) is pressed.

Output Select

Allows you to select what controls the audio output.

Press **MENU** and the MENU screen displays.

Press **◄/▶** to select "Option".

Press ▲/▼ to select "Output Select", and then press ENTER.

Press **◄/▶** to select "Fixed" or "Variable", and then press **ENTER**.

| Selected item | Description |
|---------------|--|
| Fixed | Sound via speaker is adjusted with VOL +/- on the remote control unit or VOL -/+ on the TV. Sound via the AUDIO OUTPUT terminal is not adjustable and outputs at a consistent level. |
| Variable | Sound via the AUDIO OUTPUT terminal is adjusted with VOL +/- on the remote control unit or VOL -/+ on the TV. Sound via speaker is muted. |

5 Press MENU to exit.

Quick Shoot

Use Quick Shoot operation to view fast-action video more clearly.

Repeat steps 1 and 2 in **Output Select**.

Press ▲/▼ to select "Quick Shoot", and then press ENTER.

Press **◄/▶** to select "On", and then press **ENTER**.

4 Press **MENU** to exit.

NOTE

 Quick Shoot may cause image noise. If this occurs turn the function "Off".

Color System

Select the optimum color systems to receive. (Auto, NTSC, PAL-M, PAL-N)

1 Press MEN

Press **MENU** and the MENU screen displays.

2

Press **◄/▶** to select "Option".

3

Press \triangle/∇ to select "Color System", and then press **ENTER**.

4

Press $\blacktriangle/\blacktriangledown$ to select the video signal system compatible with your equipment, and then press **ENTER**.

5

Press MENU to exit.

Program Title Display

Select the CH display when changing channels for digital broadcasting.

1

Press **MENU** and the MENU screen displays.

2

Press **◄/▶** to select "Option".

3

Press $\blacktriangle/\blacktriangledown$ to select "Program Title Display", and then press **ENTER**.

4

Press $\blacktriangleleft/\blacktriangleright$ to select "Yes" or "No", and then press **ENTER**.

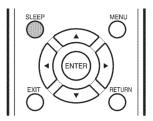
| Selected item | Description |
|---------------|----------------------------------|
| Yes | "Program Info." displays |
| No | "Program Info." does not display |

5

Press **MENU** to exit.

Sleep Timer

Allows you to set a time when the TV automatically switches to standby.



1

Press SLEEP.

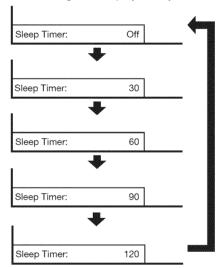
 The remaining time displays when the sleep timer has been set.



2

Each time you press **SLEEP**, the remaining time switches as shown below.

- When set, the time automatically starts counting
- If you want to adjust the sleep timer, you can press SLEEP twice then change the time setting.
- Five minutes before the time expires, the remaining time displays every minute.



☼ NOTE

- Select "Off" by pressing **SLEEP** to cancel the sleep timer.
- The TV will enter the standby mode when the remaining time reaches zero.

Closed Captions and Digital Closed Captions

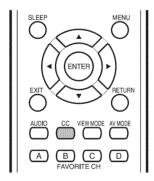
Your TV is equipped with an internal Closed Caption decoder. It allows you to view conversations, narration and sound effects as subtitles on your TV. Closed Captions are available on some TV programs and on some VHS home video tapes at the discretion of the program provider.

Digital Closed Caption service is a new caption service available only on digital TV programs (also at the discretion of the service provider). It is a more flexible system than the original Closed Caption system, because it allows for a variety of caption sizes and font styles. When the Digital Closed Caption service is in use, it will be indicated by the appearance of a 3-letter abbreviation that also indicates the language of the Digital Closed Captions: ENG (English), SPA (Spanish), FRA (French) or other language codes.

Not all programs and VHS videotapes offer closed captions. Please look for the "[CC]" symbol to ensure that captions will be shown.

In the Closed Caption system, there can be more than one caption service provided. Each is identified by its own number. The "CC1" and "CC2" services display subtitles of TV programs superimposed over the program's picture.

In the Closed Caption system, the "Text1" or "Text2" services display text that is unrelated to the program being viewed (e.g., weather or news). These services are also superimposed over the program currently being viewed.



1

Press **CC**.

 This will present the Closed Caption information display.

2

Press **CC** while the Closed Caption information is still on the screen.

• Press repeatedly until you select the desired closed caption service.



 Depending on the number of caption services in the signal being received, you will see information such as 1/2 or 1/4 displayed.
 1/2 means "the first of two services".

Example:

If a program has three services (Digital CC(ENG), CC1 and Text1), the closed caption display will toggle in this sequence:



 The CC button keeps a record of the last service selected in its memory.
 If the last closed caption mode (e.g. 1/3ENG)

you selected is not available for the next program, or on another channel, the closed caption service that is available is automatically selected, and this service appears in parentheses, e.g. "1/3(CC1)".

Closed caption services that appear in parentheses will not be stored in the CC button's memory as your last selected service. Only services that you have selected with the CC button are stored.

Examples:

In a case where there are two closed caption services provided, (for instance, Digital CC(ENG) and CC1), and Digital CC(ENG) is displayed as your current selection, if Digital CC(ENG) is not broadcast for the next program, the other closed caption service, CC1, will be displayed in parentheses.

A closed caption service appears in parentheses because the service you selected is not available and a different service is displayed on your screen. "1/1(CC1)" is displayed instead of "1/2/ENG".

SMOTE

- See page 37 for detailed closed caption settings.
- When the program contains no closed caption, "--" displays in the closed caption information.
- If the language code, e.g. "ENG", is not found on Digital TV programs, "--" will be shown.
- Four kinds of closed caption service (CC1, CC2, Text1, Text2) are potentially available, but a broadcast may contain none or only some of these services at the discretion of the program provider.

Caption Setup

This function allows you to adjust the closed caption screen appearance to suit your preference.

1

Press $\boldsymbol{\mathsf{MENU}}$ and the MENU screen displays.

2

Press ◄/▶ to select "Option".

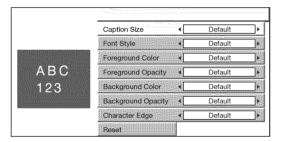
3

Press $\blacktriangle/\blacktriangledown$ to select "Caption Setup", and then press **ENTER**.

4

Press $\blacktriangle/\blacktriangledown$ to select a specific adjustment item.

- You can choose 7 items here; they are,
- (1) "Caption Size",
- (2) "Font Style",
- (3) "Foreground Color",
- (4) "Foreground Opacity",
- (5) "Background Color",
- (6) "Background Opacity" and
- (7) "Character Edge".



5 Press **◄/▶** to select the desired parameter.

6

Press **MENU** to exit.

Note

- For resetting adjustments to the factory preset values, press ▲/▼ to select "Reset", and then press ENTER.
- The default value depends on the broadcasting station.

Selectable items available for "Font Style".

| Selected item | Description |
|---------------|---|
| Default | The font specified by broadcasting station or default font. |
| Туре 0 | Proportional font used in the MENU screen. |
| Type 1 | Monospaced with serifs. |
| Type 2 | Proportionally spaced with serifs. |
| Туре 3 | Monospaced without serifs. |
| Type 4 | Proportionally spaced without serifs. |
| Type 5 | Casual font type. |
| Туре 6 | Cursive font type. |
| Type 7 | Small capitals. |

Secret number setting for parental control

Allows you to use a secret number to protect certain settings from being accidentally changed.

IMPORTANT:

5

Three conditions must be met to enable the V-Chip (see pages 38 to 43):

- (1) Secret No. is registered.
- (2) V-Chip/V-Chip (DTV Only) settings have been made.
- ③ "Status" is set to "On".

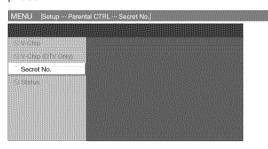
Setting a secret number

Press **MENU** and the MENU screen displays.



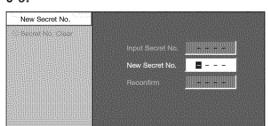
Press ▲/▼ to select "Parental CTRL", and then press ENTER.

Press ▲/▼ to select "Secret No.", and then press ENTER.

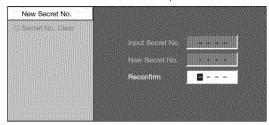


Select "New Secret No.", and then press **ENTER**.

Input the new 4-digit secret number by using **0-9.**



Input the same 4-digit number on the "Reconfirm" screen as in step 5 to confirm.



Press **RETURN** to start configuring the V-Chip settings. (See pages 41 and 43 for details.)

8 Press **MENU** to exit.

6

Setting parental control status

Used to enable or disable the parental control function.

Repeat steps 1 to 3 in **Setting a secret** number.

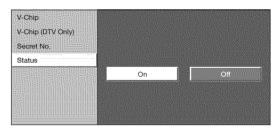
• The secret number setting menu displays.

2 Input the 4-digit secret number by using 0-9.

Press ▲/▼ to select "Status", and then press ENTER.

Press **◄/**▶ to select "On" or "Off", and then press **ENTER**.

 Select "On" to enable and "Off" to disable Parental CTRL.



5 Press **MENU** to exit.

NOTE

- You can skip step 1 and 2 above while in the Parental CTRL screen
- The "V-Chip (DTV Only)" will only be selectable when a new rating system can be downloaded via digital broadcasting in the U.S.

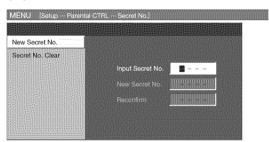
Changing the secret number

Allows you to change your current secret number.

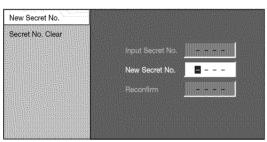
1

5

- Repeat steps 1 to 3 in **Setting a secret number**.
- The secret number setting menu displays.
- Input the 4-digit secret number by using 0-9.
- Press ▲/▼ to select "Secret No.", and then press ENTER.
- Press ▲/▼ to select "New Secret No.", and then press ENTER.
 - Input the old 4-digit secret number by using **0-9**.



6 Input the new 4-digit secret number by using **0–9**.



Input the same 4-digit number on the "Reconfirm" screen as in step 6 to confirm.



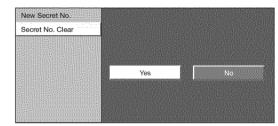
Press **MENU** to exit.

8

Clearing the secret number

Allows you to clear your secret number.

- Repeat steps 1 to 3 in **Setting a secret** number.
 - The secret number setting menu displays.
- 2 Input the 4-digit secret number by using 0-9.
- Press ▲/▼ to select "Secret No.", and then press ENTER.
- Press ▲/▼ to select "Secret No. Clear", and then press ENTER.
- Press **◄/▶** to select "Yes", and then press **ENTER**.
 - Your secret number is cleared.



6 Press **MENU** to exit.

♠ NOTE

- See page 38 for re-registering with a new secret number after being cleared.
- As a precautionary measure, make a note of your secret number and keep it in a familiar place.
- If the secret number is cleared, the Status setting automatically sets to "Off". "V-Chip" and "Status" will not be selectable from the menu.

Parental control (setting V-CHIP level)

V-CHIP is an electronic filtering device built into your TV. This tool gives parents a great degree of control over broadcasts accessed by their children. It allows parents to select programs judged suitable for child viewing while blocking ones judged not suitable. It does so automatically once you activate the V-CHIP feature in your TV.

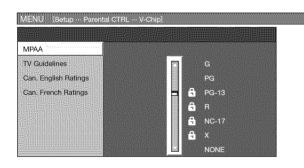
"V-Chip" and "Status" will not be selectable from the menu if you do not first configure your secret

"V-Chip" and "Status" will not be selectable from the menu if you do not first configure your secret number. (See page 38 for Secret number setting for parental control.)

- The U.S. has two rating systems for viewing content: TV Parental Guidelines and movie ratings.
- The TV Parental Guidelines work in conjunction with the V-CHIP to help parents screen out inappropriate television shows from their children.
- Movie ratings are used for original movies rated by the Motion Picture Association of America (MPAA) as watched on cable TV and not edited for television. The V-CHIP can also be set to block MPAA-rated movies.

Voluntary movie rating system (MPAA)

| Rating | | Description | | | | |
|---|-------|---|--|--|--|--|
| | G | General audiences. All ages admitted. | | | | |
| Age | PG | Parental guidance suggested. Some material may not be suitable for children. | | | | |
| | PG-13 | Parents strongly cautioned. Some material may be inappropriate for children under 13. | | | | |
| | R | Restricted. Under 17 requires accompanying parent or adult guardian (age varies in some jurisdictions). | | | | |
| | NC-17 | No one 17 and under admitted. | | | | |
| 100 A | X | X is an older rating that is unified with NC-17 but may be encoded in the data of older movies. | | | | |





 If you select "PG-13", this will automatically block the higher ratings "R", "NC-17" and "X".

SNOTE

• Voluntary movie rating system only uses an age-based rating.

TV Parental Guidelines

| | | Content | | | | | |
|------------------|-------------------------------------|-----------------------------|-----------------|----------------------------|--------------------------|---|--|
| Rating | | FV (Fantasy violence) | V (Violence) | S (Sexual situation) | L (Adult language) | D (Sexually suggestive dialog) | |
| Suggested age | TV-Y (All children) | | | | | | |
| | TV-Y7 (Directed to older children) | X | | | | | |
| | TV-G (General audience) | | | | | | |
| | TV-PG (Parental Guidance suggested) | | X | X | X | X | |
| | TV-14 (Parents strongly cautioned) | | Х | X | X | X | |
| | TV-MA (Mature audience only) | | X | X | X | | |

X: Content rating can be set.

Voluntary movie rating system (MPAA)

1

Press **MENU** and the MENU screen displays.

2

Press **◄/▶** to select "Setup".

3

Press $\blacktriangle/\blacktriangledown$ to select "Parental CTRL", and then press **ENTER**.

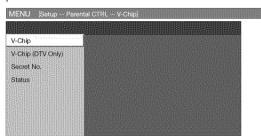
- The secret number setting menu displays only when "Secret No." is set. (See page 38.)
- "V-Chip" and "Status" will not be selectable from the menu if you do not first configure your secret number. (See page 38.)

4

Input the 4-digit secret number by using 0-9.

5

Press ▲/▼ to select "V-Chip", and then press **ENTER**.



6 Press ▲/▼ to select "MPAA", and then press ENTER.

7

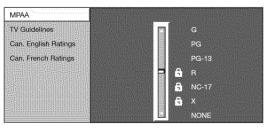
8

Press $\blacktriangle/\blacktriangledown$ to adjust the item to your desired position. "§" indicates the item is blocked.

Press RETURN.

- The setting automatically enters "Block" for any ratings below your selection.
- If Status is not set to "On", the configuration settings will not work. (See page 38.)

Example



Press **MENU** to exit.

TV Parental Guidelines (TV Guidelines)

1

Repeat steps 1 to 5 in **Voluntary movie** rating system (MPAA).

2

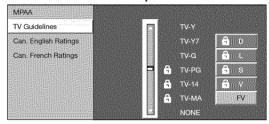
Press $\blacktriangle/\blacktriangledown$ to select "TV Guidelines", and then press **ENTER**.

3

Press \triangle/∇ to adjust the item to your desired position. " \triangle " indicates the item is blocked.

• The setting automatically enters "Block" for any ratings below your selection.

Example



When setting an individual content-based rating item, do as follows:

- ① Press ▶ or ENTER to access blocked content items from the currently selected agebased rating item.
- ② Press ▲/▼ to select an individual item, and then press ENTER to unblock it ("♣" is removed). Repeat the same steps for the other items.
- ③ Press ◀ or **RETURN** to register after all individual content rating items are set.

Example



• If Status is not set to "On" the configuration settings will not work. (See page 38.)

4

Press **MENU** to exit.

Canadian Rating Systems

- The TV rating systems in Canada are based on the Canadian Radio-Television and Telecommunications Commission (CRTC) policy on violence in television programming.
- While violence is the most important content element to be rated, the structure developed takes into consideration other program content like language, nudity, sexuality and mature themes.
- When setting the V-CHIP on the Canadian system you can choose either the Canadian English ratings or the Canadian French ratings.

Canadian English ratings

| Rating | | Description | | | | |
|--|-----|---|--|--|--|--|
| от в на применения в на примен | E | Exempt: Includes news, sports, documentaries and other information programming; talk shows, music videos, and variety programming. | | | | |
| 50000000000000000000000000000000000000 | С | Children: Intended for younger children under the age of 8 years. Pays careful attention to themes that could threaten their sense of security and well-being. | | | | |
| 50 CO | C8+ | Children over 8 years old: Contains no portrayal of violence as the preferred, acceptable, or only way to resolve conflict; nor encourage children to imitate dangerous acts which they may see on the screen. | | | | |
| Age | G | General: Considered acceptable for all age groups. Appropriate viewing for the entire family, contains very little violence, physical, verbal or emotional. | | | | |
| | PG | Parental Guidance: Intended for a general audience, but may not be suitable for younger children (under the age of 8) because it could contain controversial themes or issues. | | | | |
| | 14+ | Over 14 Years: Could contain themes where violence is one of the dominant elements of the storyline, but it must be integral to the development of plot or character. Language usage could be profane and nudity present within the context of the theme. | | | | |
| | 18+ | Adults: Intended for viewers 18 years and older and might contain depictions of violence, which while related to the development of plot, character or themes, are intended for adult viewing. Could contain graphic language and portrayals of sex and nudity. | | | | |

Canadian French ratings

| Rating | | Description | | | |
|--|--------|--|--|--|--|
| | E | Exempt programming. | | | |
| 900000000000000000000000000000000000000 | G | General: All ages and children, contains minimal direct violence, but may be integrated into the plot in a humorous or unrealistic manner. | | | |
| Age | 8ans+ | General but inadvisable for young children: May be viewed by a wide public audience, but could contain scenes disturbing to children under 8 who cannot distinguish between imaginary and rea situations. Recommended for viewing with parent. | | | |
| | 13ans+ | Over 13 years: Could contain scenes of frequent violent scenes and therefore recommended for viewing with parent. | | | |
| 501-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0- | 16ans+ | Over 16 years: Could contain frequent violent scenes and intense violence. | | | |
| | 18ans+ | Over 18 years: Only for adult viewing. Could contain frequent violent scenes and extreme violence. | | | |

Canadian English ratings

1

Press MENU and the MENU screen displays.

2

Press **◄/▶** to select "Setup".

3

Press \triangle/∇ to select "Parental CTRL", and then press **ENTER**.

- Secret number setting menu displays only when "Secret No." is set. (See page 38.)
- "V-Chip" and "Status" will not be selectable from the menu if you do not first configure your secret number. (See page 38.)

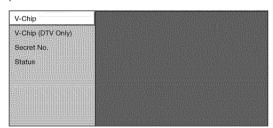
4

Input the 4-digit secret number by using 0-9.



5

Press $\blacktriangle/\blacktriangledown$ to select "V-Chip", and then press **ENTER**.



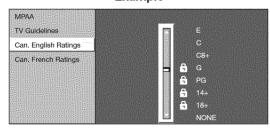
6 Press ▲/▼ to select "Can. English Ratings", and then press ENTER.

7

Press $\blacktriangle/\blacktriangledown$ to adjust the item to your desired position. " \clubsuit " indicates the item is blocked.

- The setting automatically enters "Block" for any ratings below your selection.
- If Status is not set to "On" the configuration settings will not work. (See page 38.)

Example



8

Press **MENU** to exit.

Canadian French ratings

1

Repeat steps 1 to 5 in **Canadian English** ratings.

2

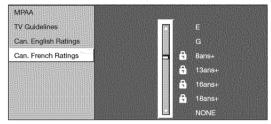
Press $\blacktriangle/\blacktriangledown$ to select "Can. French Ratings", and then press **ENTER**.

3

Press $\blacktriangle/\blacktriangledown$ to adjust the item to your desired position. " \clubsuit " indicates the item is blocked.

- The setting automatically enters "Block" for any ratings below your selection.
- If Status is not set to "On" the configuration settings will not work. (See page 38.)

Example



4

Press **MENU** to exit.

How to temporarily release the V-CHIP BLOCK

When the V-CHIP BLOCK is working and censors a broadcast, "V-CHIP HAS BEEN ACTIVATED." displays.

1

Press **ENTER** while the V-CHIP is working and then the secret number setting menu displays.

2

Input the 4-digit secret number by using **0–9**. At this time V-CHIP BLOCK temporarily releases.

Reactivating the temporarily released V-CHIP BLOCK

You can reactivate the temporarily released V-CHIP BLOCK as shown below.

Method 1:

Select "Status" setting from the Parental CTRL menu to reactivate BLOCK. (See page 38.)

Method 2:

Select "V-Chip" setting ("MPAA", "TV Guidelines", "Can. English Ratings" or "Can. French Ratings") from the Parental CTRL to reactivate BLOCK. (See pages 41 and 43.)

Method 3:

Switch off the TV power.

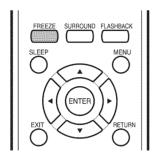
[']∕ NOTE

 Performing any of the three above will activate the V-CHIP BLOCK.

Other viewing options

Freezing images

Allows you to capture and freeze an image from a moving image that you are watching.





Press FREEZE.

• A moving image is captured.



Press FREEZE again to cancel the function.

♦ NOTE

- When this function is not available, "No displaying still
- When this function is not available, "No displaying still image available." will display.
 The still image automatically goes out after 30 minutes.
 If you are using the freeze function and a broadcast activates the V-CHIP BLOCK, the freeze function will be cancelled and a V-CHIP BLOCK message will appear.

Appendix

Removing the stand

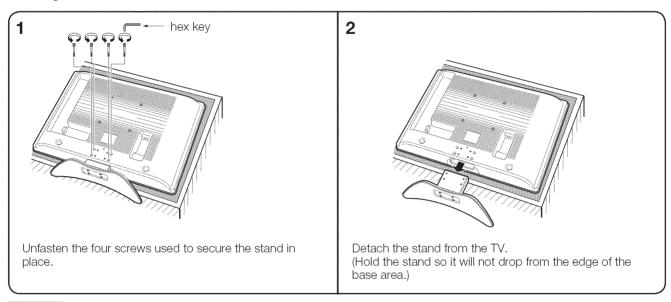
Before detaching (or attaching) stand, unplug the AC cord from the AC INPUT terminal.

(MICAUTION)

. Do not remove the stand from the TV unless using an optional wall mount bracket to mount it.

Before attaching/detaching stand

- Before performing work make sure to turn off the TV.
- Before performing work spread cushioning over the base area to lay the TV on. This will prevent it from being damaged.



Note ■

• To attach the stand, perform the above steps in reverse order.

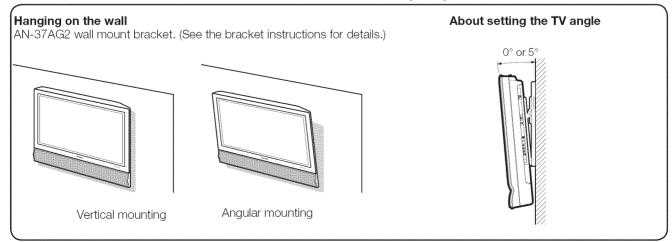
Setting the TV on the wall

CAUTION

 Installing the TV requires special skill that should only be performed by qualified service personnel. Customers should not attempt to do the work themselves. SHARP bears no responsibility for improper mounting or mounting that results in accident or injury.

Using an optional bracket to mount the TV

- You can ask a qualified service professional about using an optional AN-37AG2 bracket to mount the TV to the
 wall
- Carefully read the instructions that come with the bracket before beginning work.



NOTE

• Detach the cable clamp on the rear of the TV when using the optional mount bracket.

Troubleshooting

| Problem | Possible Solution |
|--|---|
| No power | Check if you pressed POWER on the remote control unit. (See page 14.) If the indicator on the TV does not light up, press POWER on the TV. Is the AC cord disconnected? (See page 7.) Has the power been turned on? (See page 14.) |
| Unit cannot be operated. | External influences such as lightning, static electricity, may cause improper operation. In this case, operate the unit after first turning on the power of the TV or unplugging the AC cord and replugging it in after 1 or 2 minutes. |
| Remote control unit does not operate. | Are batteries inserted with polarity (+, -) aligned? (See page 8.) Are batteries worn out? (Replace with new batteries.) Are you using it under strong or fluorescent lighting? Is a fluorescent light illuminated near the remote control sensor? |
| Picture is cut off/with sidebar screen. | Is the image position correct? (See page 30.) Are screen mode adjustments such as picture size made correctly? (See page 33.) |
| Strange color, light color, or color misalignment | Adjust the picture tone. (See pages 23 to 24.) Is the room too bright? The picture may look dark in a room that is too bright. |
| Power is suddenly turned off. | Is the sleep timer set? (See page 35.) Check the power control settings. (See page 26.) The unit's internal temperature has increased. Remove any objects blocking vent or clean. |
| No picture | Is connection to other components correct? (See pages 28 to 29.) Is correct input signal source selected after connection? (See page 31.) Is the correct input selected? (See page 31.) Is picture adjustment correct? (See pages 23 to 24.) Is "On" selected in "Audio Only"? (See page 34.) |
| No sound | Is the volume too low? (See page 17.) Is "Variable" selected in "Output Select"? (See page 34.) |

Troubleshooting-Digital broadcasting

The error message about reception of broadcast

| The example of an error message displayed on a screen | Error code | Possible Solution | | | | |
|---|------------|---|--|--|--|--|
| Failed to receive broadcast. | E202 | Check the antenna cable. Check that the antenna is correctly setup. | | | | |
| No broadcast now. | E203 | Check the broadcast time in the program guide. | | | | |

Cautions regarding use in high and low temperature environments

- When the unit is used in a low temperature space (e.g. room, office), the picture may leave trails or appear slightly delayed. This is not a malfunction, and the unit will recover when the temperature returns to normal.
- Do not leave the unit in a hot or cold location. Also, do not leave the unit in a location exposed to direct sunlight or near a heater, as this may cause the cabinet to deform and the Liquid Crystal panel to malfunction.

 Storage temperature: -4°F to +140°F (-20°C to +60°C)

Appendix

Specifications

| Item | | | Model: LC-37SH20U | | | |
|----------------|---|----------------------|---|---|--|--|
| LCD panel | | | | 37" Advanced Super View & BLACK TFT LCD | | |
| Number of dots | | | 3,147,264 dots (1366 × 768 × 3 dots) | | | |
| | TV-sta | tandard (CCIR) | | American TV Standard ATSC/NTSC System | | |
| TV Function | Receiving | | VHF/UHF | VHF 2-13ch, UHF 14-69ch | | |
| i diction | Chanr | nel | CATV | 1-135ch (non-scrambled channel only) | | |
| | | | Digital Terrestrial Broadcast (8VSB) | 2-69ch | | |
| | | | Digital Cable* (64/256 QAM) | 1-135ch (non-scrambled channel only) | | |
| | Audio multiplex | | olex | BTSC System | | |
| Backlight | | | | 60,000 hours (at Backlight Standard position) | | |
| Audio out | | | | 10W × 2 | | |
| Terminals | Rear | INPUT 1 | | AV in, COMPONENT in | | |
| | | INPUT 2 | | AV in | | |
| | | INPUT 3 | | S-VIDEO in, AV in | | |
| | | INPUT 4 | | Audio in, HDMI in with HDCP | | |
| | | ANTENNA | | 75 Ω Unbalance, F Type $	imes$ 1 for Analog (VHF/UHF/CATV) and Digital (AIR/CABLE) | | |
| | | DIGITAL AUDIO OUTPUT | | Optical Digital audio output × 1 (PCM/Dolby Digital) | | |
| | | OUT | PUT | Audio out | | |
| OSD langua | age | | | English/French/Spanish | | |
| Power Req | uiremer | nt | | AC 120 V, 60 Hz | | |
| Power Con | sumptid | on | | 186 W | | |
| | | w/o stand | | 46.3 lbs./21.5 kg | | |
| Weight | | with | stand | 53.0 lbs./24.0 kg | | |
| Dimension | *************************************** | w/o | stand | $36^{25}/_{32} \times 25^{61}/_{64} \times 4^{45}/_{64}$ inch | | |
| (W × H × | D) | with | stand | $36^{25}/_{32} \times 28^5/_{16} \times 12^9/_{32}$ inch | | |
| Accessorie | 3 | | | Remote control unit (\times 1), AC cord (\times 1), "AA" size battery (\times 2), Cable clamp (\times 1), Cable tie (\times 1), Stand unit (\times 1), Operation manual (\times 1) | | |
| Operating t | empera | iture | | +32°F to +104°F (0°C to +40°C) | | |

^{*} Emergency alert messages via Cable are unreceivable.

Optional accessory

The listed optional accessory is available for the Liquid Crystal Television. Please purchase it at your nearest shop.

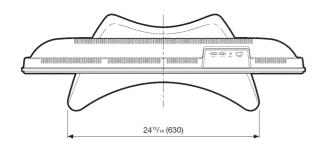
 Additional optional accessories may be available in the near future. When purchasing, please read the newest catalogue for compatibility and check the availability.

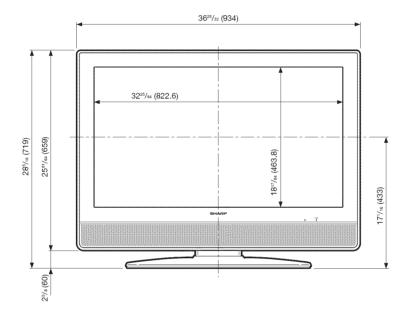
| Part name | Part number |
|--------------------|-------------|
| Wall mount bracket | AN-37AG2 |

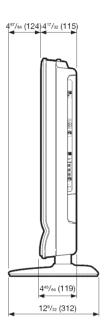
As part of policy of continuous improvement, SHARP reserves the right to make design and specification changes for product improvement without prior notice. The performance specification figures indicated are nominal values of production units.
 There may be some deviations from these values in individual units.

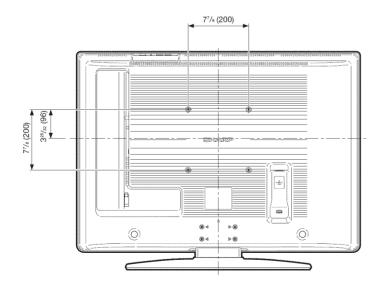
Dimensional drawings

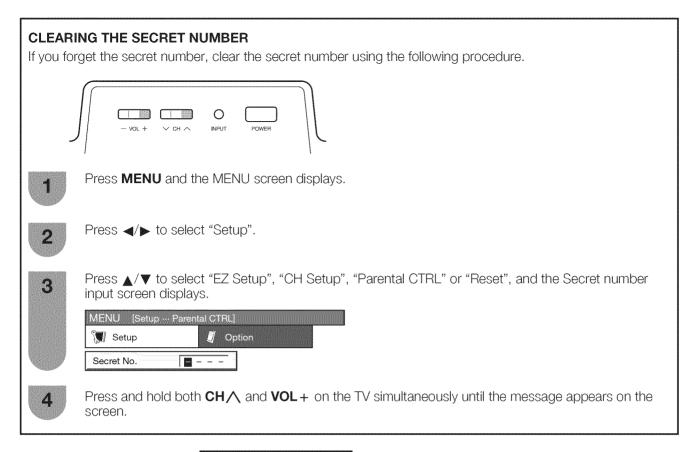
Unit: inch/(mm)











| The secret number is | | | | | |
|----------------------|--|--|--|--|--|
|----------------------|--|--|--|--|--|

♦ NOTE

• As a precautionary measure, make a note of your secret number above, cut it from this manual, and keep it in a safe place.

Calling for Service

For location of the nearest Sharp Authorized Service, or to obtain product literature, accessories, supplies, or customer assistance, please call 1-800-BE-SHARP.

LIMITED WARRANTY

CONSUMER LIMITED WARRANTY

SHARP ELECTRONICS CORPORATION warrants to the first consumer purchaser that this Sharp brand product (the "Product"), when shipped in its original container, will be free from defective workmanship and materials, and agrees that it will, at its option, either repair the defect or replace the defective Product or part thereof with a new or remanufactured equivalent at no charge to the purchaser for parts or labor for the period(s) set forth below.

This warranty does not apply to any appearance items of the Product nor to the additional excluded item(s) set forth below nor to any Product the exterior of which has been damaged or defaced, which has been subjected to improper voltage or other misuse, abnormal service or handling, or which has been altered or modified in design or construction.

In order to enforce the rights under this limited warranty, the purchaser should follow the steps set forth below and provide proof of purchase to the servicer.

The limited warranty described herein is in addition to whatever implied warranties may be granted to purchasers by law. ALL IMPLIED WARRANTIES INCLUDING THE WARRANTIES OF MERCHANTABILITY AND FITNESS FOR USE ARE LIMITED TO THE PERIOD(S) FROM THE DATE OF PURCHASE SET FORTH BELOW. Some states do not allow limitations on how long an implied warranty lasts, so the above limitation may not apply to you.

Neither the sales personnel of the seller nor any other person is authorized to make any warranties other than those described herein, or to extend the duration of any warranties beyond the time period described herein on behalf of Sharp.

The warranties described herein shall be the sole and exclusive warranties granted by Sharp and shall be the sole and exclusive remedy available to the purchaser. Correction of defects, in the manner and for the period of time described herein, shall constitute complete fulfillment of all liabilities and responsibilities of Sharp to the purchaser with respect to the Product, and shall constitute full satisfaction of all claims, whether based on contract, negligence, strict liability or otherwise. In no event shall Sharp be liable, or in any way responsible, for any damages or defects in the Product which were caused by repairs or attempted repairs performed by anyone other than an authorized servicer. Nor shall Sharp be liable or in any way responsible for any incidental or consequential economic or property damage. Some states do not allow the exclusion of incidental or consequential damages, so the above exclusion may not apply to you.

THIS WARRANTY GIVES YOU SPECIFIC LEGAL RIGHTS. YOU MAY ALSO HAVE OTHER RIGHTS WHICH VARY FROM STATE TO STATE.

Model Specific Section

Your Product Model Number & Description: LC-37SH20U LCD Color Television

(Be sure to have this information available when you need

service for your Product.)

Warranty Period for this Product: One (1) year parts and ninety (90) days labor from the date of

purchase.

Additional Item(s) Excluded from

Warranty Coverage (if any):

Where to Obtain Service:

Non-rechargeable batteries.

From a Sharp Authorized Servicer located in the United

States. To find the location of the nearest Sharp Authorized

Servicer, call Sharp toll free at 1-800-BE-SHARP.

What to do to Obtain Service: Contact your Sharp Authorized Servicer to obtain in-home

service for this Product. The Servicer will come to your home and if it is necessary to remove the Product, the Servicer will reinstall it. Be sure to have **Proof of Purchase** available.

TO OBTAIN PRODUCT INFORMATION, CALL 1-800-BE-SHARP OR VISIT www.sharpusa.com



SHARP ELECTRONICS CORPORATION

Sharp Plaza, Mahwah, New Jersey 07430-2135

SHARP CORPORATION



LIMITED WARRANTY

Consumer Electronics Products

Congratulations on your purchase!

Sharp Electronics of Canada Ltd. (hereinafter called "Sharp") gives the following express warranty to the first consumer purchaser for this Sharp brand product, when shipped in its original container and sold or distributed in Canada by Sharp or by an Authorized Sharp Dealer:

Sharp warrants that this product is free, under normal use and maintenance, from any defects in material and workmanship. If any such defects should be found in this product within the applicable warranty period, Sharp shall, at its option, repair or replace the product as specified herein.

This warranty shall not apply to:

- (a) Any defects caused or repairs required as a result of abusive operation, negligence, accident, improper installation or inappropriate use as outlined in the owner's manual.
- (b) Any Sharp product tampered with, modified, adjusted or repaired by any party other than Sharp, Sharp's Authorized Service Centres or Sharp's Authorized Servicing Dealers.
- (c) Damage caused or repairs required as a result of the use with items not specified or approved by Sharp, including but not limited to head cleaning tapes and chemical cleaning agents.
- (d) Any replacement of accessories, glassware, consumable or peripheral items required through normal use of the product including but not limited to earphones, remote controls, AC adapters, batteries, temperature probe, stylus, trays, filters, belts, ribbons, cables and paper.
- (e) Any cosmetic damage to the surface or exterior that has been defaced or caused by normal wear and tear.
- (f) Any damage caused by external or environmental conditions, including but not limited to transmission line/power line voltage or liquid spillage.
- (g) Any product received without appropriate model, serial number and CSA/cUL markings.
- (h) Any products used for rental or commercial purposes.
- (i) Any installation, setup and/or programming charges.

Should this Sharp product fail to operate during the warranty period, warranty service may be obtained upon delivery of the Sharp product together with proof of purchase and a copy of this LIMITED WARRANTY statement to an Authorized Sharp Service Centre or an Authorized Sharp Servicing Dealer. In home warranty service may be provided at Sharp's discretion on any Sharp television with the screen size of 27" or larger and on any Sharp Over-the-Range Microwave Oven.

This warranty constitutes the entire express warranty granted by Sharp and no other dealer, service centre or their agent or employee is authorized to extend, enlarge or transfer this warranty on behalf of Sharp. To the extent the law permits, Sharp disclaims any and all liability for direct or indirect damages or losses or for any incidental, special or consequential damages or loss of profits resulting from a defect in material or workmanship relating to the product, including damages for the loss of time or use of this Sharp product or the loss of information. The purchaser will be responsible for any removal, reinstallation, transportation and insurance costs incurred. Correction of defects, in the manner and period of time described herein, constitute complete fulfillment of all obligations and responsibilities of Sharp to the purchaser with respect to the product and shall constitute full satisfaction of all claims, whether based on contract, negligence, strict liability or otherwise.

WARRANTY PERIODS:

Audio Products
Camcorder
DVD Products

Projector 1 year (lamp 90 days)

LCD & Plasma Display TV 1 year

Microwave Oven 1 year (magnetron component-4 additional years)
Television Products 1 year (picture tube component-1 additional year)

1 year

1 year

1 year

Parts & Labour (exceptions noted)

VCR Products 1 year Vacuum Cleaner 1 year

To obtain the name and address of the nearest Authorized Sharp Service Centre or Dealer, please contact: SHARP ELECTRONICS OF CANADA LTD. 335 Britannia Road East, Mississauga, Ontario L4Z 1W9

For more information on this Warranty, Sharp Extended Warranty Offers, Sharp Canada Products, Accessory Sales, Dealer or Service Locations, please call (905) 568-7140

Visit our Web site: www.sharp.ca



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